**ProGen Website Update – Webpage Content**

**26 June 2020**

# Ignore the design, colors, layout, ruled boxes, etc. These will be changed and are just providing a very general overview and to give a rough idea of how it might look.

# Main Navigation:

# Home – reducing heavy text, streamlining for easy mobile skimming and topline information.

# Program – this is a new page.

# The objective was to put more of the program details here from the home page.

# Additionally, the enrollment function was eliminated as its own page and placed on the Program page. This was Carla’s idea – to “force” people to read through the program information before blindly enrolling, thus potentially cutting down on those that never begin the program or continue deferring.

# About – this is a new page.

# *History*. It will contain the program history with short videos of Angela and Rebecca describing the history. Some verbiage will accompany that.

# *Leadership*. Same information as current page (updated).

# *Placeholder for Legal Entity*. If we proceed with a non-profit structure, that information will be here.

# Directory – same information as current. In the future, we will expand the directory to be more robust with expertise-level fields (by state, record category, etc).

# Alumni – this is a new page but that collects info from current sections.

# Events

# Photos

# Logos

# Directory entry instructions

# Email (Mailchimp) option instructions

# Footer – this is new navigation.

# *Contact us*. The objective is to understand what questions potential enrollees may have. Then, those questions can be answered in the content – we will tweak it as we see patterns of repeated questions. Or, we can add FAQs. This form field will be directed to Jan. We may only administer this function for a short time period.

# *FAQs*. Same information as current.

# *Facebook Icon*. Same as current.